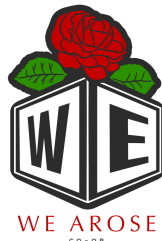




# **WE AROSE CO-OP 2021 SEASON REPORT**



**Prepared by: The We Arose Team**

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# SEASON HIGHLIGHTS:



1

Launched local food outreach program (Greens To Go) with weekly mobile produce stands, home delivery, curbside pickup, and online ordering service options.

2

Increased reach of Home Delivery Program through partnerships with People's Clinic Community Garden, UNI Local Food Program, and Waterloo 5210.



# SEASON HIGHLIGHTS:

3

Launched Community Bike Ride program (We Ride) in partnership with Waterloo Bicycle Works.



4

Provided summer employment opportunities and workforce readiness skills to local Waterloo youth.



# SEASON HIGHLIGHTS:

5

Engaged community members in weekly urban farming activities through our volunteer program.



6

Expanded staff with the addition of two AmeriCorps VISTA members to build capacity through community engagement and program sustainability.



# SEASON HIGHLIGHTS:

7

We Arose Co-op earned recognition in the following publications:

1. We Arose Co-op Founder DaQuan Campbell recognized in the Waterloo-Cedar Falls Courier 2021 20 under 40.
2. We Arose Co-op, and our partner farm Southern Goods Produce founder Shaffer Ridgeway interviewed for Practical Farmers of Iowa, 'We Are Each Other's Harvest'.



# A Look At The Numbers



of fresh fruits and  
vegetables  
distributed to local  
families and children

**\$7,480** invested in local farms

Contributed by  
our volunteers



**1,175** families reached through Mobile  
Produce Stands

# A Look At The Numbers

42 families  
served through  
Home Delivery  
Program

16 local farms  
and gardens  
supported



31 youth empowered.  
81% of youth program participants  
reported increased knowledge in  
producing and distributing local food.

# THANK YOU



## To our 2021 partners:

Americorps VISTA

Center for Energy and  
Environmental Education

Iowa CORE

UNI Local Food Program

Waterloo Bicycle Works

Waterloo 5210

Youth Empowerment

Services Program (YES)

## To our Co-op Farms

Cook's Fruits and  
Vegetables

Litteaur's Garden Produce

Southern Goods

We Arose Gardens

Support Our Mission



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